March 2026

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10 Webinar 1	JCRC Luncheon 11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31 Must be registered on Coloradogives.org to be included in marketing				

Checklist

- Download toolkit
- Update admin contacts
- Identify lead staff members
- Identify donor audience
- Discuss organizing a match
- Create Campaign theme
- Discuss campaign goal

April 2026

Checklist

- Update page and admin contacts
- Identify Segment for campaign
- Review Campaign theme
- Assemble photo and graphics library
- Share with staff and board

SUN	MON	TUE	WED	THU	FRI	SAT
			Happy Passover! 1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	Webinar 2 16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May 2026

SUN	MON	TUE	WED	THU	FRI	SAT
					Announce participation this weekend **1**	**2**
Celebrate Israel **3**	**4**	**5**	**6**	**7**	**8**	**9**
10	**11**	**12**	**13**	**14**	**15**	**16**
17	JCO sending community wide email 7AM **18** **Jewish**	**19** **Days of**	JCO sending community wide email 7AM/4PM **20** **Giving**	Send thank you email to your donors AM **21** JCO sending thank you email to all donors PM	**22**	**23**

Checklist

- Pull donor segment list
- Announce Participation
  - In Person
  - On Social Media
  - E-mail Marketing
- Create email content
- Create social content
- Highlight matching funds
- Thank your donors