



JEWISHcolorado

HELPING TODAY. SECURING TOMORROW.



PJ LIBRARY POWERED BY JEWISHcolorado



ENGAGE

We engage the next generation in being Jewish.

A FREE PROGRAM FOR JEWISH CHILDREN AND THEIR FAMILIES

Each month, Jewish children and their families receive a Jewish-themed book or music CD mailed to their home.

Your support, along with the Harold Grinspoon Foundation, provides an annual subscription from PJ Library or PJ Our Way to families raising Jewish children ages 6 months through 11 years in Colorado.

It costs \$36,000 to provide Jewish-themed books and music to 3,000 children, aged six months to 11 years



PROGRAM IMPACT

- **76%** of families feel more connected to local Jewish organizations, activities, and/or people
- **96%** find their PJ Library books and resources relevant and engaging
- **90%** have recommended PJ Library to their friends and family members
- **94%** say PJ Library has supported them in building upon or adding a Jewish tradition to their home life
- **32%** credit PJ Library with their decision to enroll their kids in Jewish summer day or overnight camp



SECURE



MOBILIZE



ENGAGE



CARE



ADVOCATE



THE POWER OF PJ LIBRARY

NEW THIS YEAR!

PJ Our Way offers the gift of Jewish themed chapter books to kids ages 8.5-11 – books they choose themselves!

A Colorado 3rd grader selected to join the 11-student national board!



3,871

CHILDREN SERVED IN COLORADO

25+

LOCAL ORGANIZATIONS PROVIDE PROGRAMMING USING PJ LIBRARY CONTENT AND STAFFED BY JEWISHcolorado

PJ LIBRARY GLOBAL



IN 14 COUNTRIES, INCLUDING: US, ISRAEL, MEXICO, AUSTRALIA, UK AND RUSSIA, CENTRAL AND SOUTH AMERICA

PUBLISHED IN 4 LANGUAGES:

ENGLISH, HEBREW, SPANISH, RUSSIAN.



BOOKS SENT EACH MONTH ACROSS THE WORLD

TESTIMONIALS:

- "Thank you PJ library for providing my family with these wonderful Jewish learning tools and keepsake books. These books have been a special addition to our night time "book time" routine. Every month we cannot wait to check the mail and see what the next book theme will be!" – Rebecca Goldberg
- "As I am reading these books to my son, I am reminded of my connection to Judaism and he is exposed to his heritage." – PJ Parent
- "Now that my daughter is old enough, she runs to the door, rips open the envelope, and we know that evening, we're going to bond over a great book." – Claire's Mom

For more information about PJ Library, visit JEWISHcolorado.org/PJLibrary or contact: Susan Chayet, PJ Library Professional at 303.951.0272 or schayet@jewishcolorado.org